

NTL SUMMIT – PILMMA BONUS SESSION

I. 9:00 AM – 9:30 AM

What PILMMA's Commissioned Study reveals why injury victims' do and don't hire Personal Injury Lawyers – Ken Hardison, Esq.

II. 9:30 AM – 10:15 AM

How to Leverage Videos to get More Cases – Moe DeWitt, Esq.

III. 10:15 AM – 10:30 AM

Break

IV. 10:30 AM – 11:00 AM

7 Tips on How to Increase your Lead Conversions in 30 days or Less – Ken Hardison, Esq.

V. 11:00 AM – 11:30 AM

11 Grassroot Marketing Strategies that Cost Little to No Money – Ken Hardison, Esq.

VI. 11:30 AM – 12:00 PM

How to become the Obvious Choice for Motorcycle Injury Cases in your Community – Ken Hardison, Esq.