TRIAL LAWYERS SUMMIT

JANUARY 24-27, 2027 | THE LOEWS HOTEL MIAMI, FL

sponsor handbook

& SALES AGREEMENT

PRESENTED BY:

THE NATIONAL TRIAL LAWYERS EVENTS

MTMP®
MASS TORTS MADE PERFECT

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The Trial Lawyers Summit is the **nation's premier legal conference**, bringing together plaintiff attorneys, criminal defense attorneys, law firm leaders, and legal professionals for **three days of elite education, meaningful networking, and practical strategies that drive results**. More than CLE, the Summit delivers high-impact programming led by many of the country's most respected trial lawyers and legal innovators, equipping attendees with real-world strategies they can apply immediately.

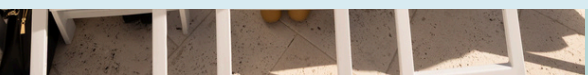
Across three education tracks, **Courtroom Playbook, Business of Law, and Expanding Your Practice**, attendees explore advanced trial skills, criminal justice, trucking and catastrophic injury litigation, law firm operations, technology, digital marketing, leadership, and business growth.

Beyond the classroom, the Summit fosters meaningful professional relationships through networking events and receptions, connecting attendees with referral partners, industry leaders, and colleagues from across the country. Attorneys leave with sharper strategies, stronger connections, and new opportunities to grow their practice.

For sponsors and exhibitors, the Trial Lawyers Summit provides **unparalleled access to more than 1,500 attendees**, creating exceptional opportunities for visibility, meaningful engagement, and long-term business growth.









SPONSOR PACKAGES

SUMMIT PARTNER

$50,000

The **Presenting Sponsor** is available for the organization seeking the **highest level of visibility, access, and influence** at the **Trial Lawyers Summit.** This tier offers unmatched brand presence in one of the country's most trusted and prestigious trial-training environments.

Comprehensive Brand Exposure

Your company receives recognition across **all Trial Lawyers Summit marketing materials**, ensuring sustained visibility before, during, and after the event.

Onsite Presence with Maximum Impact

A **10' x 10' exhibit booth** places your team directly in the flow of attendee traffic, creating meaningful opportunities for conversation, demonstrations, and relationship-building with decision-makers and firm leaders.

High-Value Lead Generation

Includes a **complimentary lead capture license**, enabling your team to seamlessly collect and follow up with attendee contacts, turning face-to-face interactions into long-term business opportunities.

Team Access & Engagement

Staff registrations from your organization to fully participate in sessions, networking events, and informal conversations throughout the Summit.

Strategic Brand Integration

One allotted item, provided by the sponsor, at the **event swag station** gives your brand a tangible presence attendees take with them, extending your reach beyond the conference and reinforcing brand recall.

Exclusivity That Signals Leadership

As one of the TLS Partners, this tier signals commitment, credibility, and leadership within the trial law ecosystem.

TRIAL LAWYERS SUMMIT

SPONSOR PACKAGES

SUMMIT PARTNER

$50,000

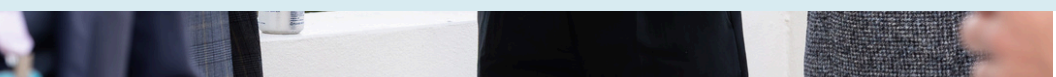
Summit Partner (5 Slots)

☐ ☐ ☐ ☐ ☐

- 10' x 10' Booth
- Solo Speaking Slot
  - Topic, date, and time (which is normally 35 minutes or less) will be determined by the Events Team.
- Company Recognition on all Marketing Materials
- 6 Staff Registrations
- Logo on Website
- One Allotted Promotional Item at the Event Swag Station
  - Printed materials are not recommended as swag items, as attendees are unlikely to pick them up from the swag table.
- 3 Day Cabana
- One Lead Capture License









SPONSOR PACKAGES

PLATINUM SPONSOR

Sponsor Slots

Includes:

- **4 Staff Registrations**
- **One 10' x 10' booth**
- **One Lead Capture License**
- **One Allotted Promotional Item at Event Swag Station**
  - Printed materials are not recommended as swag items, as attendees are unlikely to pick them up from the swag table.

☐ **Keynote Speaker Sponsor** — **$30,000**
- Includes: Seat at the Head Table at Luncheon, Introduce Keynote Speaker

☐ **Opening Night Welcome Reception** — **$25,000**
- Includes: 1 Panel Speaking Slot *Topic, date, and time will be determined by the Events Team. Panels typically run 35–45 minutes; individual speaking time varies based on panel format and number of participants.

☐ **President's Reception** — **$25,000**
- Includes: 1 Panel Speaking Slot *Topic, date, and time will be determined by the Events Team. Panels typically run 35–45 minutes; individual speaking time varies based on panel format and number of participants.

☐ **The Courtroom Playbook Session** — **$25,000**
- Includes: 1 Panel Speaking Slot *Topic, date, and time will be determined by the Events Team. Panels typically run 35–45 minutes; individual speaking time varies based on panel format and number of participants.

☐ **Trial Lawyers Awards Luncheon** — **$25,000**
- Includes: 1 Panel Speaking Slot *Topic, date, and time will be determined by the Events Team. Panels typically run 35–45 minutes; individual speaking time varies based on panel format and number of participants.

☐ **Registration Sponsorship** — **$20,000**

☐ **Golden Gavel Platinum Sponsorship** — **$20,000**

☐ **Networking Lunch** — **$15,000**

☐ **Bloody Mary & Mimosa Bar** — **$15,000**

☐ **Margarita Break** — **$15,000**

☐ **Convention Tote Bags** — **$15,000**

☐ **Wi-Fi Sponsor** — **$15,000**

☐ **Key Cards** — **$15,000**

☐ **Lanyards** — **$15,000**

☐ **Summit Convention App** — **$15,000**

☐ **GOBO Wall Projection in General Session** — **$15,000**

SPONSOR PACKAGES

EXECUTIVE SPONSOR

Sponsor Slots

Includes:

- **3 Staff Registrations**
- **One 10' x 10' booth**
- **One Lead Capture License**

☐	Women's Leadership Forum & Networking Event	$12,500
☐	Criminal Defense Cocktail Hour	$12,500
☐	Young Lawyers Networking Reception with Cocktails	$12,500
☐	NBL Hall of Fame Induction Ceremony, Awards Dinner & Reception	$12,500
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☐	First Time Attendees Networking Reception with Cocktails	$12,500
☐	Lunch Day 3	$12,500
☐	Summit Coffee Station Sponsor	$12,500
☐	Escalator Branding	$12,500
☐	Elevator Branding	$12,500
☐	Back of Summit Welcome Banner	$12,500
☐	Paralegal Session	$12,500
☐	Paralegal Cocktail Reception	$12,500
☐	Breakfast/Brunch Day 1	$12,500

SPONSOR PACKAGES

EXECUTIVE SPONSOR

Sponsor Slots

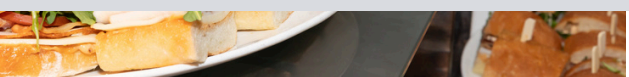
Includes:

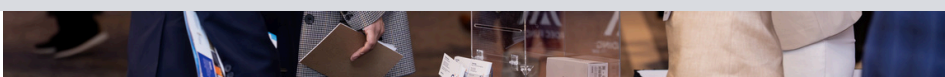
- **3 Staff Registrations**
- **One 10' x 10' booth**
- **One Lead Capture License**

☐ Breakfast Day 2	$12,500
☐ Breakfast Day 3	$12,500
☐ Breakout Session – Topic TBD	$12,500
☐ Breakout Session – Topic TBD	$12,500
☐ Criminal Defense Playbook Session	$12,500
☐ Business of Law Session	$12,500
☐ Column Wraps (limited availability)	$10,000
☐ Courtroom Playbook Charging Sponsor	$10,000
☐ Business of Law Charging Sponsor	$10,000
☐ Novelty/Snack Station 1	$10,000
☐ Novelty/Snack Station 2	$10,000
☐ Novelty/Snack Station 3	$10,000
☐ Exhibit Hall HD Wall Projection Ad (limited availability)	$10,000









TRIAL LAWYERS SUMMIT

BOOTH SELECTION

Booth assignments are processed in the order paid contracts are received. Booth sharing is not permitted.

Select your booth type below:

☐ **Sponsor Booth (available for $15,000 sponsorship level)**
10'x10' Located Inside Exhibit Hall, designated by a Diamond, One Lead Capture License

☐ **Standard Booth ($7,000)**
10' x 10' Exhibit Location not designated by a Diamond, Two Staff Registrations, One Lead Capture License

SELECT YOUR BOOTH NUMBER:

Booth # _____ (1st choice) Booth # _____ (2nd choice)

Booth # _____ (3rd choice)



ADD-ONS

- ☐ **Golden Gavel Sponsorship** — $7,500
  (Limited Availability)
- ☐ **Single Column Wrap** — $5,500
  (in Foyer Area)
- ☐ **Official Trial Lawyers Summit Shirts** — $5,500





DELIVERABLES

Branding & Marketing Materials

Deliverable	Deadline	Eligibility	Details
Company Logo (Website & Marketing)	Submit with contract	All Sponsors	Submit high-resolution logo in PDF and vector (AI/EPS) formats. Early submission allows earlier placement on the event website and promotional materials.
Trial Lawyers Summit T-Shirt Sponsor Logo	Submit with contract	Eligible Sponsors Only	Submit logo in high-resolution PDF format for printing.
Cvent Company Profile	Upon contract execution	All Sponsors	Complete assigned Cvent tasks and update your company profile within the portal.

On-Site Promotional Items (Swag & Drops)

All items must be delivered to Lana Thornell on-site no later than January 24 by 5:00 p.m.

Each shipment must include:

- Company name
- Contact name
- Phone number

After delivery, sponsors are responsible for picking up their items from the hotel and delivering them to Lana Thornell.

Deliverable	Deadline	Eligibility
Branded Swag Item	Give to Lana Thornell on-site on January 24 by 5:00 p.m..	Presenting, Platinum
Seat Drop Item	Give to Lana Thornell on-site January 24 by 5:00 p.m.	Eligible Sponsors Only

Add-On & Sponsor Staff Registration

Deliverable	Deadline	Eligibility	Details
Branding Add-On	TBD	Eligible Sponsors Only	Includes the company logo. You may design the look however you'd like, or our marketing team can help with the design. If you would like assistance from our marketing team, this will need to be discussed by TBD.
Staff Registration	ASAP		After contract and payment are received, you will receive a link to add staff to the Cvent portal. Once added, staff will automatically receive an email to book their hotel room.

Shipping Address

Advance warehouse shipping instructions, including shipping dates, deadlines, labels, and material-handling forms, will be provided directly by **Expo Convention Contractors, Inc.**
Please follow all instructions and deadlines provided to avoid additional handling fees.
Direct Shipping: The Loews Miami Beach Hotel has limited dock space. Please contact our Exhibitor Service Department to discuss direct-shipping options.

BOOTH RULES & EVENT POLICIES

Assigned booth space is 10' x 10' for all booths. Booth sharing is not permitted. The boundaries of the assigned booth space may not be extended or expanded, and all display and booth materials must fit entirely within the assigned space. Vendors must keep all exhibit items within the designated 10' x 10' exhibit space. No oversized or protruding exhibits extending into walkways or common areas will be allowed.

Vendor/Sponsor agrees to pay in full for its selected booth (and any specific event sponsorship, if applicable) at the time of contract submission, or on different terms if agreed to in writing by the parties. Because of limited space, advertising, and time constraints for resale, NO REFUNDS ARE ALLOWED ONCE THE CONTRACT IS RECEIVED. No refunds will be given after the contract has been signed and received.

Vendor/Sponsor is responsible for all shipping, freight, electricity, lighting, and audio-visual services associated with the booth and will work directly with the event hotel, the hotel's preferred contractor, and/or the drayage provider concerning these details. Additional information regarding services will be sent after payment processing.

This contract must be signed and returned along with the agreed fee payment and booth selection to confirm booth assignment (and any specific event sponsorship, if applicable).

Extra staff passes are limited to individuals working in the Vendor/Sponsor booth on behalf of the company.

Vendor/Sponsor agrees that the Trial Lawyers Summit and its owners, employees,event coordinator/manager, and their affiliated entities, employees, and representatives (collectively "TLS") cannot and will not be held responsible or liable for events or circumstances beyond the absolute control of TLS, and that no refunds or other consideration shall be issued as a result of such events. Vendor/Sponsor further agrees that, under penalty of immediate expulsion from the conference premises, none of its employees or representatives shall bring any weapon onto the conference premises, nor engage in any act of harassment or discrimination on the basis of sex, race, national origin, religion, or disability.

Vendor/Sponsor agrees that TLS shall be held harmless from any and all claims of any nature arising from the assigned booth space and/or from the activities of Vendor/Sponsor's employees and representatives and shall indemnify Vendor/Sponsor for any costs incurred by TLS associated with any such claims.

Booths located along a wall may extend to a maximum height of twelve (12) feet. Booths not located along a wall may not exceed a maximum height of eight (8) feet. Double booths (20' x 10') consist of two adjoining 10' x 10' spaces and are subject to the same height and lighting restrictions as single booths. Additional width does not permit additional height unless expressly approved in writing by TLS. All booth displays, signage, lighting, and structures must remain within the assigned booth space and may not obstruct aisles, neighboring booths, or event sightlines. Lighting may not project onto neighboring booths, walls, or ceilings. TLS reserves the right to require immediate modification or removal of any booth element that does not comply with these restrictions.

Seat Drop & Materials:
Flyers, promotional materials, or any other items may not be placed on tabletops or seats in session rooms unless it is a paid sponsorship that has been pre-approved by the events team. Failure to comply with this policy will result in the materials being considered an unauthorized seat drop, and the standard seat drop fee will be applied at the discretion of event management.

TLS reserves the right to refuse offering a booth or sponsorship prior to execution of this contract and the right to cancel this contract at any time for any reason with a full refund of the fee paid. This is a binding contract subject to the provisions above. Adequate consideration is acknowledged by the parties hereto.

Initial:_____

TRIAL LAWYERS SUMMIT

SALES AGEEMENT

☐ **NLVA member organizations receive $750 off a sponsorship or standard booth and $250 off Legal Service Provider tickets.** Check here if your company is an NLVA member (contact your account executive for more details).

THE NATIONAL LEGAL VENDOR ASSOCIATION

Partner Company Name:_____
(Exactly as you would like it advertised)

Partner Company Address:_____

Partner Company Web Address/URL:_____

Contact:_____ Email: _____

Work Phone:_____ Mobile Phone:_____

CHECK THE FORM OF PAYMENT:

☐ VISA ☐ MC ☐ AMEX ☐ CHECK ☐ DISCOVER

(Make Checks Payable to: The NTL Summit. *Check number and overnight shipment tracking number must be received within 24 hours in order to secure your booth and/or sponsorship selections.)

C.C.#:_____ EXP. DATE:_____

SECURITY CODE:_____ CARDHOLDER'S NAME:_____

TOTAL CHARGED:_____

CARD BILLING ADDRESS:_____

SPONSOR/CARDHOLDER

Signature:_____ Date:_____

Please email the contract to Billing@AssociationsMgt.com, fax it to **334-699-7299**, or mail check payments, along with the contract, to Billing**, c/o Legal Associations Management**, 430 West Main Street, Dothan, AL 36301. For credit card payments by phone, please contact **Lana Thornell (334-333-6210)** or **Allison Schwartz (334-722-9225)**.

Contracts must be submitted with payment to be accepted.

THE NATIONAL TRIAL LAWYERS EVENTS

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SECURE YOUR SPONSORSHIP

CONTACT INFORMATION

Email:
Billing@AssociationsMgt.com

Phone:
Lana Thornell, Director of Sales & Vendor Relations
(334) 333-6210

Allison Schwartz, Sales Project Specialist
(334) 722-9225

thank you

FOR SPONSORING!